

GOVERNMENT OF GIBRALTAR MINISTRY FOR CULTURE, HERITAGE, SPORT & LEISURE

310 Main Street Gibraltar

PRESS RELEASE

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NATIONAL WEEK 2011 - BOOK-CROSSING DAY

The Ministry for Culture is pleased to announce that a Book-Crossing Day will be held on Saturday 3rd September outside the Cathedral of St Mary the Crowned between 11am and 2pm. This is the second time that an event of this type is organised in Gibraltar.

History of Book-Crossing

Book-Crossing is defined as "the practice of leaving a <u>book</u> in a <u>public place</u> to be picked up and read by others, who then do likewise. The concept began in order to encourage the aim to "make the whole world a library." The idea was originally conceived in 2001 and has expanded and grown throughout the world.

The initiative has developed so that books are "set free" into public places or hotspots where others will "catch" them. Books may be left at "Official Book-Crossing Zones" (OBCZs) which can be located in <u>coffee shops</u>, <u>cafes</u>, <u>restaurants</u> and other public places. The purpose of these locations is to get members in the area to leave books to share with the public.

In 2007 <u>Singapore</u> became the first official Book-Crossing country in the world in an initiative launched together with the <u>National Library of Singapore</u>. In total 2,000 locations within the country were designated as 'hotspots' or Official Book-Crossing Zones.

There is a BookCrossing anniversary convention held every year where Book-Crossers go to enjoy organized literary-related events and release books together. The location of the convention changes each year.

Many unofficial conventions or "unconventions" take place at other locations and times throughout the year, this makes it easier for Book-Crossers who cannot travel internationally to the convention to gather and share their love of books.

Book-Crossing introduces readers to authors and genres that they may not have read before. It also encourages more people to take up or reclaim reading as a hobby.

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Local Event

At our Local Event, members of the public will be able to bring and to take books that others have "released". Ministry of Culture staff, as well as well as other local literature lovers personalities, will be available at the venue for any questions that people may have or to discuss the idea in general.

Children are also encouraged to exchange books, but they must be accompanied by an adult.

For further information please contact the Ministry of Culture on 20048063 or email: minculture@gibtelecom.net